



# BE WHY

**YOUR COMMUNITY THRIVES**

**CAMPAIGNER TOOLKIT**

## 2023 Annual Giving Campaign Commitment

The YMCA of Central Florida is committed to eliminating financial barriers that can prevent our neighbors from accessing Y programs and services. The Y meets families and individuals where they are through direct financial assistance and subsidized programs ensuring equity of access to Y programs and services.

### OVIEDO YMCA

**CAMPAIGN GOAL: \$60,000**

**Dates: April 6–May 26**

#### Contacts:

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#### CAMPAIGNER TOOLKIT

Campaign Guide  
Case Statement  
Peer-to-Peer Guide  
Y Your Way Membership Info  
Pledge Forms  
And more!



#### IMPACT VIDEOS

Youth Development  
Family Programs  
Healthy Living  
Water Safety  
And more!



#### PEER-TO-PEER ONLINE GIVING

Create your personal campaign page and join your Family Center team. Getting involved has never been easier!

