



BE WHY

YOUR COMMUNITY THRIVES

CAMPAIGNER TOOLKIT

2023 Annual Giving Campaign Commitment

The YMCA of Central Florida is committed to eliminating financial barriers that can prevent our neighbors from accessing Y programs and services. The Y meets families and individuals where they are through direct financial assistance and subsidized programs ensuring equity of access to Y programs and services.

J. DOUGLAS WILLIAMS YMCA

CAMPAIGN GOAL: \$55,000

Dates: April 6–May 26

Contacts:

Warren Yon , Executive Director, J. Douglas Williams Y | wyon@cfymca.org
Rachel Bowman, Chief Development Officer | rachel.bowman@cfymca.org

CAMPAIGNER TOOLKIT

Campaign Guide
Case Statement
Peer-to-Peer Guide
Y Your Way Membership Info
Pledge Forms
And more!



IMPACT VIDEOS

Youth Development
Family Programs
Healthy Living
Water Safety
And more!



PEER-TO-PEER ONLINE GIVING

Create your personal campaign page and join your Family Center team. Getting involved has never been easier!

