



BE WHY

YOUR COMMUNITY THRIVES

CAMPAIGNER TOOLKIT

2023 Annual Giving Campaign Commitment

The YMCA of Central Florida is committed to eliminating financial barriers that can prevent our neighbors from accessing Y programs and services. The Y meets families and individuals where they are through direct financial assistance and subsidized programs ensuring equity of access to Y programs and services.

DR. P. PHILLIPS YMCA

CAMPAIGN GOAL: \$215,000

Dates: April 6–May 26

Contacts:

Chris Demetriou, Executive Director, Dr. Phillips Y | cdemetriou@cfymca.org
 Rachel Bowman, Chief Development Officer | rachel.bowman@cfymca.org

CAMPAIGNER TOOLKIT

Campaign Guide
 Case Statement
 Peer-to-Peer Guide
 Y Your Way Membership Info
 Pledge Forms
 And more!



IMPACT VIDEOS

Youth Development
 Family Programs
 Healthy Living
 Water Safety
 And more!



PEER-TO-PEER ONLINE GIVING

Create your personal campaign page and join your Family Center team. Getting involved has never been easier!

