



BE WHY

YOUR COMMUNITY THRIVES

CAMPAIGNER TOOLKIT

2023 Annual Giving Campaign Commitment

The YMCA of Central Florida is committed to eliminating financial barriers that can prevent our neighbors from accessing Y programs and services. The Y meets families and individuals where they are through direct financial assistance and subsidized programs ensuring equity of access to Y programs and services.

DOWNTOWN YMCA

CAMPAIGN GOAL: \$135,000

Dates: April 6–May 26

Contacts:

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CAMPAIGNER TOOLKIT

Campaign Guide
Case Statement
Peer-to-Peer Guide
Y Your Way Membership Info
Pledge Forms
And more!



IMPACT VIDEOS

Youth Development
Family Programs
Healthy Living
Water Safety
And more!



PEER-TO-PEER ONLINE GIVING

Create your personal campaign page and join your Family Center team. Getting involved has never been easier!

