

THE LEONARD & MARJORIE WILLIAMS FAMILY YMCA IN THE PACKING DISTRICT



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

YMCA OF CENTRAL FLORIDA
STRENGTHENING OUR COMMUNITY



BUILDING A STRONGER COMMUNITY

Thanks to the Dr. Phillips Charities for a lead gift of \$8.9 million and the land, a new YMCA will emerge in the Packing District.

Dr. Phillips Charities is embarking on a visionary revitalization of The Packing District neighborhood. This 20-year, \$480 million effort aligns perfectly with Dr. Phillips' values of providing health and wellness to all. And at the heart of this ambitious plan lies a new cornerstone of the community.

"Within The Packing District, we imagine a live-work-play environment, and the YMCA family center is a beautiful fit for that vision."

Ken Robinson
PRESIDENT/CEO
DR. PHILLIPS CHARITIES



Generously Supported By





**Serving and strengthening a richly
diverse community of more than
68,000 NEIGHBORS**



For over three decades, the Williams Family and Wayne Densch Charities have been community champions of the Y, generously donating more than \$6.6 million to support multiple Y programs and family centers. The new YMCA in The Packing District will be named the Leonard & Marjorie Williams Family YMCA in their honor.

ABOUT THE LEONARD & MARJORIE WILLIAMS FAMILY YMCA



- 35,000 Square Feet
- Two-Story
- Wellness Floor
- Group Exercise
- Child Development
- Outdoor Pool & Splash Pad Water Activity Area
- Locker Rooms
- Gathering Space
- Separate Entrance
- Multi-purpose Room
- Future Gymnasium



ABOUT THE LEONARD & MARJORIE WILLIAMS FAMILY YMCA

LEVEL 1 – FLOOR PLAN

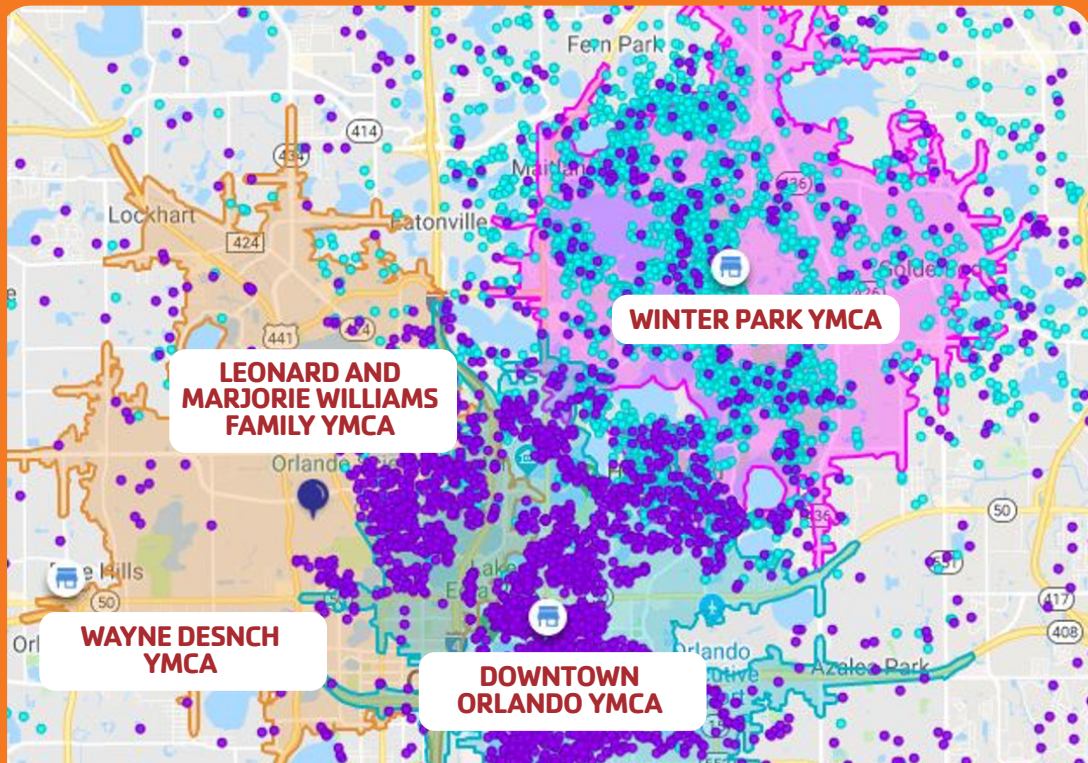


ABOUT THE LEONARD & MARJORIE WILLIAMS FAMILY YMCA

LEVEL 2 – FLOOR PLAN



ABOUT THE COMMUNITY



The new Leonard & Marjorie Williams Family YMCA will be uniquely situated on a seam which will bridge surrounding neighborhoods and provide access for all to grow healthier together.

Population 68,798

14 and under 13,360

Average age 37

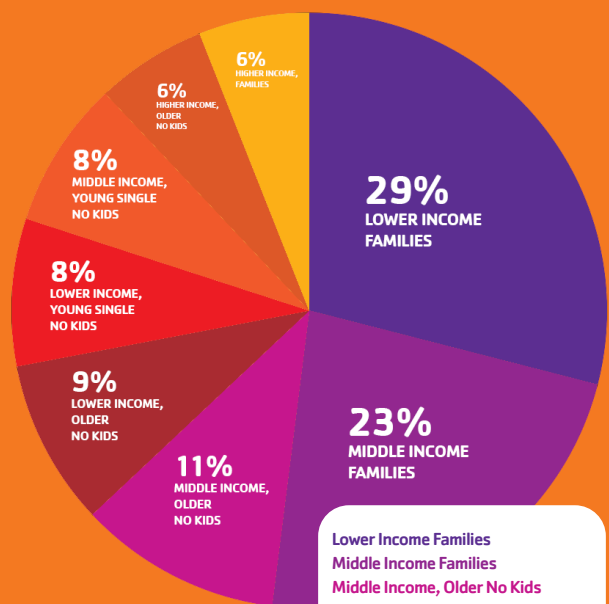
Households 28,154

Median HH Income \$40,287

Average HH Income \$63,032

% African-American 48.6%

% Hispanic 13.0%



Lower Income Families
Middle Income Families
Middle Income, Older No Kids
Lower Income, Older No Kids
Lower Income, Young Single No Kids
Lower Income, Young Single No Kids
Middle Income, Young Single No Kids
Higher Income, Older No Kids
Higher Income, Families

12-minute drive time surrounding YMCA based on 2018 data

ABOUT THE PACKING DISTRICT



The Packing District will preserve the rich history of the area with enhancements to existing buildings while creating a new and vibrant place to live, work, and play.

202 acres of land in the City of Orlando

Located near Orange Blossom Trail and Princeton Street

Purposeful public-private development

97 acres industrial and commercial

Single and multi-family residential housing

Retail space

Office space

105 acres of dedicated regional park



1. YMCA
2. Tennis Center
3. Park Pavilion
4. Event Lawn
5. Multi-Use Fields
6. Retention Pond
7. Residential Homes

To learn how you can support the new Leonard & Marjorie Williams Y and make an impact in the lives of The Packing District community, please contact Michele Murrell, Executive Director of Philanthropy at the YMCA of Central Florida, mmurrell@cfmca.org for more information and a customized proposal.